

# premiere ORLANDO

## IMPORTANT INFORMATION & DATES

---

### EXHIBITOR REGISTRATION AND CREDENTIALS

Exhibitor Credentials are provided **DIGITAL ONLY** and will be available 30 days prior to the event. Exhibitors will receive a password and link via email from [EventsPass](#).

Exhibitor credentials are to be used only by Exhibit Personnel working in the show. Quantity of credentials are distributed as follows: (5) Credentials per 10' x 10' Space.

**Each Exhibit Personnel must have their own Exhibitor Credential on their person or mobile device.** See the Registration Assistance counter for help regarding credentials.

**Starting Friday March 31, No one will be allowed on the show floor without credentials.**

### MODEL REGISTRATION

Each exhibitor is allotted three (3) models/day per 10x10 booth. A **Model Procedure & Sign-up form** is required and should be **submitted before model arrival at the Model Check-in Desk** in Registration.

Contact Premiere Exhibit Services at [customersupport@premiereshows.com](mailto:customersupport@premiereshows.com) for any model questions.

---

### SHOW SCHEDULE

Exhibitor Move-In		Exhibitor Move-Out	
Thursday, May 30	8:00am – 5:00pm	Monday, June 3	5:30pm – 11:00pm
Friday, May 31	8:00am – 5:00pm	Tuesday, June 4	8:00am - 1:00pm
Saturday, June 1	9:00am – 5:00pm		
Exhibit Hours			
	Sunday, June 2	9:00am – 6:00pm*As of 2024	
	Monday, June 3	9:00am – 5:00pm	

---

### START DATES & DEADLINES

**April 30** | Advanced Shipment Warehouse Receiving **Start** | Exhibitor Shipping | Connect to [Freeman](#)

**April 30** | Last Day for Discount Rates | Floral | Connect to [Floral Expositions](#)

**May 1** | Last day for Early Order Pricing | Audio Visual Rentals | Connect to [AVP Nationwide Productions](#)

**May 1** | Submission Due Date | General Liability insurance with at least \$1,000,000 per occurrence, \$2,000,000 general and naming Informa Markets, USA Beauty LLC dba Premiere Show Group, Orange County Convention Center and FREEMAN as additionally insured. | Submit Certificate of Insurance to [customerservice@premiereshows.com](mailto:customerservice@premiereshows.com)

Exhibitors needing a COI can Connect to [Exhibitor Insurance](#) (Recommended Provider)

**May 1** | Last day to submit | Hanging Sign Approval Request, Model Registration, EAC Authorization Form | connect to [customersupport@premiereshows.com](mailto:customersupport@premiereshows.com)

**May 2** | Incentive Rates End | Decorator Services (tables, chairs, labor, stages, etc.) | Connect to [Freeman](#)

**May 7** | Last Day for Incentive Rates | Internet / Phone / TV Services | Connect to [Smart City](#)

**May 7** | Last day for Incentive Rates | Utilities (Electrical, Plumbing, Air), & Aerial Rigging | Connect to [OCCC](#)

**May 11** | Last Day for Incentive Rates | Booth Catering | Connect to [Sodexo, Formerly Centerplate](#)

**May 22** | Advanced Shipment Warehouse Receiving **End** | Exhibitor Shipping | Connect to [Freeman](#)

**May 30** | On-Site Shipping Starts | Exhibitor Shipping | Connect to [Freeman](#)