

# MAKEUP COMPETITION

## JOIN OUR LEGACY ✨

**IGNITE YOUR CREATIVE SPARK & SEIZE VICTORY**

### **PARTICIPATION IS LIMITED!**

Sign up to compete during show pass registration.

Already registered and want to compete?

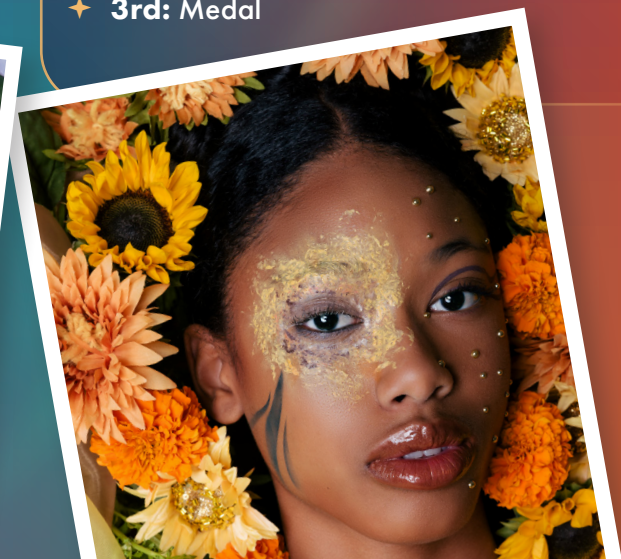
Email [premierecustomerservice@informa.com](mailto:premierecustomerservice@informa.com) to add to your order.

#### **EACH COMPETITION ENTRY ALSO INCLUDES:**

- ✦ 3-Day Show Pass for Premiere Orlando
- ✦ Model Pass

#### **WINNERS WILL RECEIVE:**

- ✦ **1st:** Trophy, Gift Bag with an assortment of beauty products provided by Ardell Beauty, Prevention Disinfection (Universal Companies) & Survivor Eyes - valued at \$250
- ✦ **2nd:** Medal
- ✦ **3rd:** Medal



premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

# MAKEUP COMPETITION

## RULES & REGULATIONS



PRESENTED BY:



### THEME:

## "THE GARDEN OF TIME"

BASED ON THE 2024 MET GALA

Sunday, June 2 @ 10:00a – 12:30p

### LOCATION:

Competition Stage, Exhibit Floor

### SCHEDULE BREAKDOWN

10:00-10:10a	Report
10:10-10:20a	Rules Briefing
10:20-10:30	Station Prep
10:30a-12:00p	Competition
12:00-12:10p	Final Judging
12:10-12:30p	Photos & Awards

### JUDGING CRITERIA

- Creativity (25%) – the overall creativity of the look and artistry.
- Clear Concept (25%) – i.e. is the concept clearly visible and fits within "The Garden of Time" theme while telling a story.
- Sanitation (25%) – i.e. how well the kit is organized, products clean, station setup and whether double bracing technique is used.
- Brand Appropriateness (25%) – i.e. how well the products provided are incorporated into the use of other products & tools.
- Decisions of the judges are final and binding in all respects.

### ELIGIBILITY

A licensed esthetician, cosmetologist, professional makeup artist or student in school. Associated proof of licensure or a working document must be provided upon entry.

### RULES

- One artist per model, no assistants.
- Artist must start and finish in the allotted time, no preliminary work can be done other than hair and/or wardrobe.
- During the prep time your kit will be inspected.
- Specific items must be brought in spray bottles, labeled & sat at your station: 70% alcohol, water & witch hazel/astringent.
- Bring a face chart and a brief story to sit at your station to describe your look.

