# premiere or a batter

**IMPORTANT INFORMATION & DATES** 

### **EXHIBITOR REGISTRATION AND CREDENTIALS**

Exhibitor Credentials are provided **DIGITAL ONLY** and will be available 30 days prior to the event. Exhibitors will receive a password and link via email from <u>EventsPass</u>.

Exhibitor credentials are to be used only by Exhibit Personnel working in the show. Quantity of credentials are distributed as follows: (5) Credentials per 10' x 10' Space.

**Each Exhibit Personnel must have their own Exhibitor Credential on their person or mobile device.** See the Registration Assistance counter for help regarding credentials.

Starting Saturday June 1, No one will be allowed on the show floor without credentials.

## MODEL REGISTRATION - Available Thirty (30) days prior to the show

Each exhibitor is allotted three (3) models/day per 10x10 booth. A **Model Procedure & Sign-up form** is required and **should be submitted by five (5) days prior to the 1**<sup>st</sup> **day of the show.** 

Contact Premiere Exhibit Services at <u>customersupport@premiereshows.com</u> for any model questions.

## SHOW SCHEDULE

| Exhibitor Move-In |                 | Exhibitor Move-Out                 |                  |
|-------------------|-----------------|------------------------------------|------------------|
| Thursday, May 30  | 8:00am – 5:00pm | Monday, June 3                     | 5:30pm – 11:00pm |
| Friday, May 31    | 8:00am – 5:00pm | Tuesday, June 4                    | 8:00am - 1:00pm  |
| Saturday, June 1  | 9:00am – 5:00pm |                                    |                  |
|                   | Exhibit Hours   |                                    |                  |
| Sunday, June 2    |                 | 9:00am – 6:00pm* <b>As of 2024</b> |                  |
|                   | Monday, June 3  | 9:00am – 5:00pm                    |                  |

# **START DATES & DEADLINES**

April 30 | Advanced Shipment Warehouse Receiving Start | Exhibitor Shipping | Connect to Freeman

April 30 | Last Day for Discount Rates | Floral | Connect to Floral Expositions

May 1 | Last day for Early Order Pricing | Audio Visual Rentals | Connect to AVP Nationwide Productions

May 1 | Submission Due Date | General Liability insurance with at least \$1,000,000 per occurrence, \$2,000,000 general and naming Informa Markets, USA Beauty LLC dba Premiere Show Group, Orange County Convention Center and FREEMAN as additionally insured. | Submit Certificate of Insurance to customerservice@premiereshows.com

Exhibitors needing a COI can Connect to Exhibitor Insurance (Recommended Provider)

- May 1 | Last day to submit | Hanging Sign Approval Request, Model Registration, EAC Authorization Form | connect to <u>customersupport@premiereshows.com</u>
- May 2 | Incentive Rates End | Decorator Services (tables, chairs, labor, stages, etc.) | Connect to Freeman
- May 7 | Last Day for Incentive Rates | Internet / Phone / TV Services | Connect to Smart City
- May 7 | Last day for Incentive Rates | Utilities (Electrical, Plumbing, Air), & Aerial Rigging | Connect to OCCC
- May 11 | Last Day for Incentive Rates | Booth Catering | Connect to Sodexo, Formerly Centerplate
- May 22 | Advanced Shipment Warehouse Receiving End | Exhibitor Shipping | Connect to Freeman
- May 30 | On-Site Shipping Starts | Exhibitor Shipping | Connect to Freeman