# Join Premiere

### **Lead Capture**

EventPass LeadGen™ allows exhibitors to scan visitor tickets, saving registration data into their own leads database.

#### **BENEFITS:**

- + Drastically improve your lead acquisition capacity
- + Instantly access and download leads, including names, emails, and addresses
- + Minimize hassle for visitors, they just scan their ticket on your device
- + Include custom questions to add meaningful insights to each lead

#### 1 DEVICE LOGIN\*

#### **UNLIMITED DEVICE LOGINS**

Early Bird Rate: \$149 Regular Rate: \$250

Regular Rate: \$249

Bring your own device – IOS 10+, Android 6+, max 1 device logged in at a time
To receive the early bird rate, orders must be received at least 8+ days prior to show



**CUSTOM QUALIFYING QUESTIONS - \$149 MAXIMUM 10 QUESTIONS** 



IPAD RENTAL WITH EVENTPASS DESK STANDS - \$200 EACH

## GET STARTED WITH LEADGEN

**Step 1 Activate Your Package** 

Purchase from the Exhibitor Portal by signing in at www.eventspass.com

Step 2 Download App + Sign In

Login with the username and password provided to you by the show team. If you don't know these details contact EventsPass.com







**Step 3 Start Scanning Show Passes** 

Click Lead Scan and Tap To Scan. If prompted by your device, tap to allow camera access for the app. Scan a QR code on any badge at this event using the EventsPass LeadGen app. After scanning, the attendee information is saved to your account.

**Step 4** Export Leads

Access Via App main menu. A CSV file containing saved leads will be emailed to you.

LOG INTO THE EVENTSPASS VENDOR PORTAL TO ORDER TODAY

**CLICK HERE**