

premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

2023 EMAIL BANNER AD SPECIFICATIONS

DEADLINE

Materials are due 2 weeks prior to distribution date.

SPECIFICATIONS

Web resolution file

SIZE

600px x 150px @ 72 dpi

FILE TYPE

JPG, PNG

COLOR

RGB

ADDITIONAL ASSETS

URL

SEND MATERIALS TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator

Sharon.cruz@informa.com

C: 689-203-6101

SAMPLE

EMAIL BANNER AD

If you are having trouble reading this email, [read the online version](mailto:premiere@informa.com)

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THE ULTIMATE BEAUTY EXPERIENCE

JUNE 3 - 5, 2023

EDUCATION DAYS: JUNE 3-5 | EXHIBIT FLOOR OPEN: JUNE 4-5

REGISTER TODAY

REGISTRATION IS
NOW OPEN!

Join Us
JUNE 3-5, 2023
premiereORLANDO

It's Time for Premiere Orlando
We Can't Wait to See You There

The Ultimate Beauty Experience is almost here! Get your show passes to Premiere Orlando and immerse yourself in next level education, hottest brands & latest trends.

Save \$50 off when you purchase a show pass today until April 14th!

REGISTER TODAY

SHOW PREVIEW IS
COMING SOON!



650+ EDUCATION CLASSES

Take advantage of more than 650 complimentary classes, plus hands-on workshops! Join artists & educators like John Paul Mitchell Systems, Guy Tang, SalonCentric, It Takes a Pro Team, Lala's Updos, Arod, Danielle Keasing, Sofie Pok, Michelle O'Connor, Nick Townsend, Jack Howard, Jenny Bui, Honey Phan & MORE!

500+ EXHIBITOR BRANDS

Shop the hottest brands on the show floor. Find new products, watch live demos from industry-leading educators, and purchase from your go-to salon and spa faves like SalonCentric, featuring Matrix, Biolage, Mizani, OLAPLEX, Andis and more, plus Franar, CND, Dyson, Derme&Co, MOROCCANOIL, INC., BabylissPRO, Chi by Farouk Systems, FarmHouse Fresh, K18 Hair and many others being added WEEKLY!

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