

# premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

## 2023 BEAUTY SAMPLE BAR SPECIFICATIONS

### DEADLINE:

**ARTWORK - MAY 9TH / MATERIALS - MAY 25TH**

### MINIMUM REQUIREMENTS FOR LOGO ARTWORK

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics) outlined fonts and strokes CMYK
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

### PRODUCT SHIPMENT SPECIFICATION:

Products must be shipped in advance, separate from your freight using the sponsor shipping label on page 2. Material handling fees will apply. Sponsor samples must be received by May 25th. Please note this label is for sponsor shipments ONLY. No additional items should be shipped using this label. To ensure, your shipment is delivered to the appropriate location, we ask you to send your sponsored product using this label.

### PRODUCT REQUIREMENTS:

A minimum of 500 pieces and maximum of 2,500 pieces. Products must not exceed 4" thick and 11" long.

### SEND MATERIAL TO

**Sharon Cruz**

Sponsorship Fulfillment & Special Events Coordinator

Sharon.cruz@informa.com

C: 689-203-6101

Photos provided are for reference only. The onsite sample structure will differ than picture below.

## SAMPLE



**F R E E M A N**

**R U S H**

**DO NOT DELAY**

**MUST DELIVER BY MAY 25, 2023**

**TO: FREEMAN**  
**10088 GENERAL DR**  
**ORLANDO, FL 32824**

COMPANY NAME:

*BILL TO COMPANY:*

**EXPERIENCE LOUNGE-**  
**#3101**

EVENT: 2023 PREMIERE ORLANDO

**F R E E M A N**

**R U S H**

**DO NOT DELAY**

**MUST DELIVER BY MAY 25, 2023**

**TO: FREEMAN**  
**10088 GENERAL DR**  
**ORLANDO, FL 32824**

COMPANY NAME:

*BILL TO COMPANY*

**EXPERIENCE LOUNGE- #3101**

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THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.  
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.  
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.