

premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

2023 STAIR GRAPHIC SPECIFICATIONS

DEADLINE: FRIDAY, MAY 1

MINIMUM REQUIREMENTS FOR ARTWORK

At least 100-150 dpi resolution at full size of actual finished product. All related PMS and/or CMYK color codes. If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths.

ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

ACCEPTABLE SOFTWARE FILE FORMAT

We are capable of working with both PC and MAC based software, and can accept art created with the following software. Files should always be saved in their native format.

- ADOBE—Illustrator, InDesign and Photoshop
- COREL DRAW or QUARK XPRESS

SEND MATERIAL TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator
Sharon.cruz@informa.com
C: 689-203-6101

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

LANDING	WIDTH	HEIGHT
1 Landing (14 stairs)	244"	94.5"
2 Landings (28 stairs)	244"	189"

Please see page 2-3 for details.

SAMPLE

STAIR GRAPHIC

Photos provided are for reference only and may not refer to your exact location.



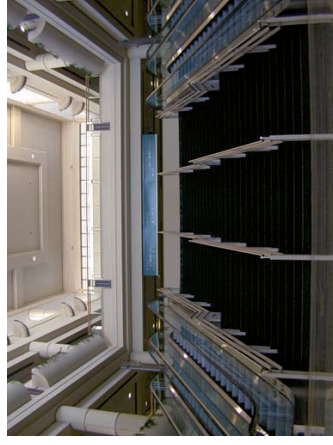
m-d-yy CREATED
REVISION 1
REVISION 2
REVISION 3
REVISION 4
REVISION 5
FINAL APPROVAL

Stair Graphics

- Qty. 14 (1 of each)
- 244" x 6 3/4"
- 3M 40C
- Single Sided
- Cold Matte Laminate

Half Stairs = 1 Landing = 14 Stair Risers

R1
R2
R3
R4
R5
R6
R7
R8
R9
R10
R11
R12
R13
R14



Total View Area: 244" w x 94 1/2" h
Riser Height is 6 3/4" | No Graphics on Tread

DISCLAIMER: The graphic file(s) provided have no color matching reference, therefore we are unable to guarantee an exact color match on the final product.

Show Name - 000000	Orlando - Month/dd	000000	500000	Orlando
EVENT NAME - JOB #	EVENT CITY - MOVE IN DATE	LINE ITEM #	WT #	EXHIBITOR NAME/BOOTH #
SHOWNAME_WTXXX_DESCRIPTION.AI	see above	14	TOTAL QUANTITY	Orlando - First & Last Name LAYOUT GROUP CITY - SPECIALIST
PRINTER <input type="checkbox"/> DIRECT <input type="checkbox"/> HP <input type="checkbox"/> BANNER <input checked="" type="checkbox"/> EPSON <input type="checkbox"/> shops choice	THICKNESS <input type="checkbox"/> 1/8" <input type="checkbox"/> 3/16" <input type="checkbox"/> 1/4" <input type="checkbox"/> 1/2" <input type="checkbox"/> 1mm <input type="checkbox"/> 3mm <input type="checkbox"/> 6mm <input type="checkbox"/> Other	SCALE 10%	ADDITIONAL ITEMS <input type="checkbox"/> Arrows <input type="checkbox"/> Easel Back <input type="checkbox"/> Grommets <input type="checkbox"/> Pole Pockets <input type="checkbox"/> Remo Tape <input type="checkbox"/> T-Base <input type="checkbox"/> Cardboard Base <input type="checkbox"/> Chrome Sign Holder <input type="checkbox"/> Velcro <input type="checkbox"/> Other	ACCOUNT EXECUTIVE First & Last Name FACILITY Building Name GRAPHICS PLACEMENT Location INSTALL DATE AND TIME MM/DD - - : - : DISMANTLE DATE AND TIME MM/DD - - : - : NOTES/SHIP TO:
MATERIAL <input type="checkbox"/> HONEYCOMB <input checked="" type="checkbox"/> white <input type="checkbox"/> kraft <input type="checkbox"/> POLYFOAM edge: <input type="checkbox"/> www <input type="checkbox"/> bbw <input type="checkbox"/> wbb <input type="checkbox"/> HD FOAM <input type="checkbox"/> COROPLAST <input type="checkbox"/> PLEXI <input type="checkbox"/> CARDSTOCK <input type="checkbox"/> PAPER <input type="checkbox"/> VINYL <input checked="" type="checkbox"/> 3M 40C	GRAPHIC TYPE <input checked="" type="checkbox"/> Floor graphics <input type="checkbox"/> TotalFlex Unit <input type="checkbox"/> Wall graphic <input type="checkbox"/> Escalator graphics <input type="checkbox"/> Other	<input type="checkbox"/> SS <input type="checkbox"/> DS <input type="checkbox"/> OVERLAYS <input type="checkbox"/> TILES <input type="checkbox"/> FLAPS <input type="checkbox"/> BLEED <input type="checkbox"/> CUT OUTLINE <input type="checkbox"/> WRAP EDGES <input type="checkbox"/> PAINT EDGES	P:Orlando/Graphics/	

R1	
R2	
R3	
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R26	
R27	
R28	

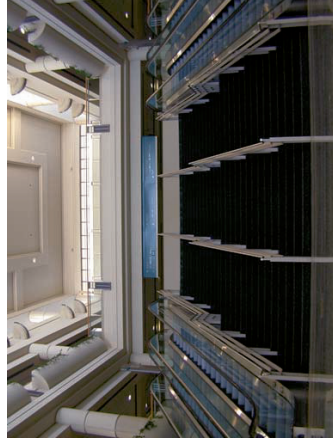
244"

Total View Area: 244" w x 189" h
Riser Height is 6 3/4" | No Graphics on Tread

Stair Graphics

- Qty. 28 (1 of each)
- 244" x 6 3/4"
- 3M 40C
- Single Sided
- Cold Matte Laminate

Entire Stairs = 2 Landing = 28 Stair Risers



DISCLAIMER: The graphic file(s) provided have no color matching reference, therefore we are unable to guarantee an exact color match on the final product.

m-d-yy CREATED
REVISION 1
REVISION 2
REVISION 3
REVISION 4
REVISION 5
FINAL APPROVAL

Show Name - 000000 **Orlando - Month/dd** **000000** **500000** **000000** **500000**

EVENT NAME - JOB # EVENT CITY - MOVE IN DATE LINE ITEM # WT # EXHIBITOR NAME / BOOTH #

SHOWNAME_WTXX_DESCRIPTION.AI **10%** **see above** **14** **Orlando - First & Last Name** **Orlando**

FILE NAME SCALE SIZE TOTAL QUANTITY LAYOUT GROUP CITY - SPECIALIST PRODUCTION CITY

PRINTER DIRECT HP BANNER EPSON shops choice **ADDITIONAL ITEMS** Arrows Easel Back Grommets Pole Pockets Remo Tape T-Base Cardboard Base Chrome Sign Holder Velcro Other

MATERIAL HONEYCOMB white kraft POLYFOAM www bbw wbb FOAM HD FOAM PVC COROPLAST PLEXI CARDSTOCK PAPER VINYL 3M 40C

THICKNESS 1/8" 3/16" 1/4" 1/2" 1mm 3mm 6mm Other

GRAPHIC TYPE Floor graphics TotalFlex Unit Wall graphic Escalator graphics Other

ACCOUNT EXECUTIVE **First & Last Name** **Orlando**

FACILITY **Building Name** **Orlando**

GRAPHICS PLACEMENT **Location** **Orlando**

INSTALL DATE AND TIME **MM/DD** **MM/DD** **DATE AND TIME** **MM/DD** **TIME**

NOTES/SHIP TO: