

premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

2023 SHOW PROGRAM ADVERTISING

DEADLINE: MAY 3, 2023

EDUCATION REQUIREMENTS

- Four-color CMYK Web offset printing (300 DPI)
- Stitch & Trim
- Embed all fonts, do not subset or allow substitution of fonts when converting your PDF file

ACCEPTABLE FILE TYPE

- PDF Acrobat 5 (PDF 1.4 or higher) created with Adobe Acrobat/Distiller, Mac or PC

PROFESSIONAL TIPS

- Preflight the document to ensure all the information and guidelines are accurate
- View your PDF before sending to ensure nothing has changed, especially if using transparencies
- To achieve a "Rich Black" use this color conversion C:60 M:40 Y:40 K:100

SEND ARTWORK TO

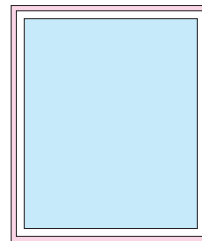
ann@premiereshows.com

- WeTransfer
- Dropbox
- YouSendIt

SIZES - All dimensions are **width x height**

When submitting file, please include

- .25" bleed all sides
(please do NOT include crop marks, trims or color bars)
- .375" Safe Area all sides from trim on Full Page
(less than .375" text could be trimmed off)

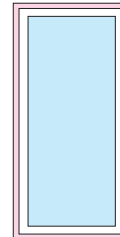


Full Page

Safe Area 7.5" x 8.25"

Ad 8.25" x 9"

Bleed 8.75" x 9.5"



Half Page Vertical

Safe Area 3.375" x 8.25"

Ad Size 4.125 x 9"

Bleed 4.625" x 9.5"



Half Page Horizontal

Safe Area 7.5" x 3.75" **Ad**

Size 8.25" x 4.5" **Bleed**

8.75" x 5"



Two Page Spread

Safe Area 15.75" x 8.25"

Trim 16.5" x 9"

(send file as spread)

Bleed 17" x 9.5"

CONTACT US

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