

premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

2023 ENTRANCE UNIT MONITOR SPECIFICATIONS

DEADLINE: FRIDAY, MAY 12

All submitted advertising should be in digital format.

IMAGE REQUIREMENTS

- Sponsor must provide final artwork for between 3-5 slides
- All graphics must be 300dpi
- All graphics must be RGB
- JPG

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Sharon Cruz

Sponsorship Fulfillment & Special Events Coordinator
Sharon.cruz@informa.com
C: 689-203-6101

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

AD NAME	DIMENSION
Digital Signage	1080x1920

Sponsor must provide final artwork for between 3-5 slides. Images will rotate every 6-7 seconds. Click here for sample. Location exclusive to sponsor.

SAMPLE

DIGITAL SIGNAGE

Photos provided are for reference only and may not refer to your exact location.

