

# premiereORLANDO

THE ULTIMATE BEAUTY EXPERIENCE

## 2023 APP - PUSH NOTIFICATION SPECIFICATIONS

**DEADLINE: FRIDAY, MAY 12**

### GUIDELINES

Maximum character count of 100.

In addition to providing message, please include your requested day and time for the notification. Timing is subject to availability and at the discretion of show management.

Message will be linked to your company details page within the app.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

### SEND MATERIAL TO

**Sharon Cruz**

Sponsorship Fulfillment & Special Events Coordinator

Sharon.cruz@informa.com

C: 689-203-6101

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

## SAMPLE

### APP - PUSH NOTIFICATION

