

Classroom Education Application

Email Form to: education@premiereshows.com

2023 PREMIERE SHOWS

	Location	Show Dates	Application Due
Please Check Shows of Interest →	Premiere Anaheim	April 2-3, 2023	December 17, 2022
	Premiere Orlando	June 3-5, 2023	February 10, 2023
	Premiere San Antonio	October 1-2, 2023	June 16, 2023
	Premiere Columbus	October 8-9, 2023	June 16, 2023

Company Name: (as would be promoted in show materials) _____

Contact Name: _____ Phone: _____ Contact E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Website Address: _____ f URL: _____

Twitter URL: _____ Instagram URL: _____

PREFERRED CLASS TIME requests are subject to availability.

- Morning Afternoon
 SAT (*Premiere Orlando ONLY*) SUN MON
 All classes are 60 min in length

Exclusive Classroom (Additional Fee Required)

IS THIS COURSE CE CERTIFIED?

- Yes No
 If so, what state does this CE apply to? _____

TARGET AREA OF EDUCATION

- | | | |
|--|---|---|
| <input type="checkbox"/> Anti-Aging | <input type="checkbox"/> Hair Loss Solutions | <input type="checkbox"/> Social Media Marketing |
| <input type="checkbox"/> Business & Personal Development | <input type="checkbox"/> Instructor Education | <input type="checkbox"/> Students & New Professionals |
| <input type="checkbox"/> Dayspa & Esthetics | <input type="checkbox"/> Lashes & Brows | <input type="checkbox"/> Wellness |
| <input type="checkbox"/> Extensions & Weaves | <input type="checkbox"/> Makeup | <input type="checkbox"/> Check here to receive further info onhands-on workshop availability. |
| <input type="checkbox"/> Global Texture | <input type="checkbox"/> Massage Therapy | |
| <input type="checkbox"/> Hair Color | <input type="checkbox"/> Medesthetics | |
| <input type="checkbox"/> Hair Cutting/Styling | <input type="checkbox"/> Men's Grooming | |
| | <input type="checkbox"/> Nails | <i>Note: limited space available</i> |

AUDIO VISUAL

If accepted, show management will send final confirmation of classes including classroom locations and AV provided.

Premiere Education Course Information Form (complete one form per class)

Class Title (35 character max): _____

Educator Name(s): _____

Educator Instagram Handle: _____

Educator Bio (50 word max)

Course Description (complete one form per class) (100 word max - Premiere reserves the right to edit for clarity and/or space limitations):

NEW THIS YEAR!

Select classrooms will be filmed by show management. Educator release is required to be approved for classroom education. Each classroom will be equipped with scanning technology. Attendees will be required to scan in and out of each session they attend.

Classroom Education Requirements

QUALIFICATIONS: All educators must be in the professional beauty industry and will be required to purchase a booth on the exhibit floor. **Classes must remain educationally focused, unbiased & objective.**

SELECTION PROCESS: The selection process is based on available space with relevance to the education topic. The Education Committee reserves the right to recommend final selections in order to ensure a balanced program. To be considered for education, applicants must submit the completed application and all required materials by above deadline.

CLASSROOM EDUCATION RULES: Classes are scheduled in a shared classroom. **Product sales or endorsement are not permitted in the classroom or surrounding areas.** If accepted into the education program, your booth contract with deposit and / or education deposit must be received by above show deadline to be promoted in the show preview. Promotion is forfeited if the required materials are not received.

Premiere to Provide for Shared Classroom

PROMOTION: Free promotion and marketing via Show Previews, Premiere Website, Day-of-Show Program and misc. industry media. Eligibility based on confirmation date and Show Management discretion. Promotion is forfeited if materials and/or exhibitor contract are not received by the dates specified.

CLASSROOM SPACE: Classes are scheduled in a shared classroom, and classroom space is provided at no charge with your booth commitment on the exhibit floor. Shared classrooms are furnished with chairs set theater style.

ELECTRICITY/EXTENSION CORDS: Shared classrooms will be provided with one electrical outlet. We recommend bringing your own extension cords and power strips as they are not provided in the room. If needed, additional electricity may be ordered through the Convention Center. Forms will be provided in your Exhibitor Manual.

Educator to Provide

ADDITIONAL EXPENSES: Any additional expenses are the responsibility of the presenter including, but not limited to: housing, travel, handouts, models, additional electricity and additional audio visual equipment.

PROMOTION: Educators agree to promote their class via social media and marketing channels.

Acceptance of Terms

I understand that if my proposal is accepted, Premiere is authorized to use promotional materials submitted. I have reviewed, understand and will adhere to classroom education requirements if chosen. My contact information may be used to advise me of future Premiere events.

Name (Please Print): _____

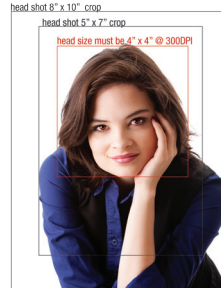
Title: _____

Signature: _____

Date: _____

Required Materials

All applicants must complete form and submit ALL required materials including:



COMPANY LOGO

Only Vector EPS format, color or grayscale (spot color will be converted to CMYK) Create outlines before submitting to avoid font issues.

EDUCATOR HEADSHOT

All images must be supplied as 300 dpi, where head size is 4" x 4" TIFF or EPS; JPEG (original image at 300dpi) All images in cmyk color mode.

CURRENT MODEL IMAGES

Image must be at least 8" x 10" (2400 pixels x 3000 pixels) at 300dpi or corporate website media library or web address.

Show Preview Promotion Sample

Classes are **FREE** with your show pass!

<p>Keracolor Dye, Pig and Lock It SUNDAY 10:30 - 11:00 MONDAY 9:00 - 9:30</p>	<p>Ray Paul Products Blument - The Metamorphosis of Cut & Color SATURDAY 2:30 - 4:30 SUNDAY 10:00 - 11:00</p>
<p>Hair Bar NYC Inc Make a Difference in Your Clients Hair SUNDAY 2:30 - 3:30</p>	<p>Recamier Professional The Best Hairdressers Never Stop Learning SUNDAY 9:00 - 9:30 MONDAY 9:00 - 9:30</p>
<p>SHEARPOLICE The Culture, The Cutting, The Difference... SUNDAY 10:30 - 11:00 MONDAY 9:00 - 9:30</p>	<p>Aveda Beauty Aveda Beauty SUNDAY 9:00 - 9:30 MONDAY 9:00 - 9:30</p>
<p>Stylcraft Gamma+ The Art and Science of Styling SUNDAY 10:30 - 11:00 MONDAY 9:00 - 9:30</p>	<p>Turbo Power Professional Power Professional Collection SUNDAY 9:00 - 9:30 MONDAY 9:00 - 9:30</p>

Register @ premiereatlandshow.biz

Hair Bar NYC Inc W231A
Make a Difference in Your Clients Hair
SUNDAY 2:30 - 3:30p

Beny will be educating you on new technology for your business and how to keep it growing to the fullest success. And of course, he will be introducing to you his natural line of product which will most definitely make a difference to your clients hair.
Come and grow your company by getting the education needed.

Beny Molayev is an owner of several salons around NYC and is now franchising around the world. Developing the salon industry to a whole new level, with new technology apps and hair.