

2022 WEBSITE ADVERTISING SPECIFICATIONS

DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
April	March 11
May	April 15

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Contact Person
- Website Link

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPG, GIF or PNG ONLY
- Static design ONLY no animations

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

gretchen@premiereshows.com

407-232-2052

BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	500px x 400px	40K

INTERIOR BANNER & REGISTRATION BANNER

Will be rotated with each new page visit between a maximum of 5 companies per location. For example, if 5 banners are sold for the month, each advertisement will be viewed one out of every five times the page is visited.

SAMPLE

INTERIOR BANNER - PREMIERE ORLANDO

500px x 400px

The image shows a screenshot of a website header and navigation menu. At the top left is the logo for "premiereORLANDO International Beauty Event". To the right of the logo are navigation links: "BECOME AN EXHIBITOR", "REGISTER TO ATTEND", and "MENU" with a hamburger icon. Below the navigation links is a search icon. The main navigation menu consists of three items, each with a dropdown arrow on the right: "How Do I Register For A Hands-On Workshop?", "I Require A Wheelchair, Where Can I Rent One?", and "I Have A Question That Has Not Been Answered. Who Can I Ask?". Below the navigation menu is a row of four red rectangular boxes, each containing the text "Sponsor Banner Here" in white.