

premiereORLANDO

International • Beauty • Event

2022 STAIR GRAPHIC SPECIFICATIONS

DEADLINE: FRIDAY, APRIL 15

MINIMUM REQUIREMENTS FOR ARTWORK

At least 100-150 dpi resolution at full size of actual finished product. All related PMS and/or CMYK color codes. If submitting a “vector” type file, include all fonts, or convert fonts to outlines or paths.

ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

ACCEPTABLE SOFTWARE FILE FORMAT

We are capable of working with both PC and MAC based software, and can accept art created with the following software. Files should always be saved in their native format.

- ADOBE—Illustrator, InDesign and Photoshop
- COREL DRAW or QUARK XPRESS

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

gretchen@premiereshows.com

407-232-2052

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

LANDING	WIDTH	HEIGHT
1 Landing (14 stairs)	244”	94.5”
2 Landings (28 stairs)	244”	189”

Please see page 2-3 for details.

SAMPLE

STAIR GRAPHIC

Photos provided are for reference only and may not refer to your exact location.



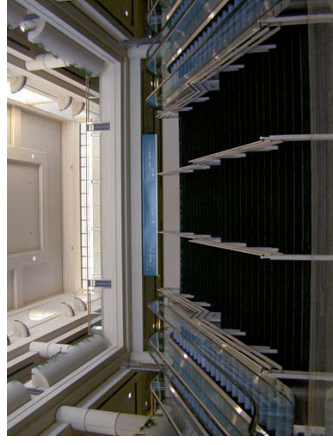
m-d-yy CREATED
REVISION 1
REVISION 2
REVISION 3
REVISION 4
REVISION 5
FINAL APPROVAL

Stair Graphics

- Qty. 14 (1 of each)
- 244" x 6 3/4"
- 3M 40C
- Single Sided
- Cold Matte Laminate

Half Stairs = 1 Landing = 14 Stair Risers

R1
R2
R3
R4
R5
R6
R7
R8
R9
R10
R11
R12
R13
R14



Total View Area: 244" w x 94 1/2" h
Riser Height is 6 3/4" | No Graphics on Tread

DISCLAIMER: The graphic file(s) provided have no color matching reference, therefore we are unable to guarantee an exact color match on the final product.

Show Name - 000000	Orlando - Month/dd	000000	500000	Orlando																																																													
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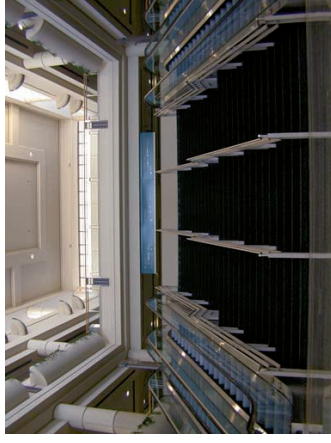
244"

Total View Area: 244" w x 189" h
Riser Height is 6 3/4" | No Graphics on Tread

Stair Graphics

- Qty. 28 (1 of each)
- 244" x 6 3/4"
- 3M 40C
- Single Sided
- Cold Matte Laminate

Entire Stairs = 2 Landing = 28 Stair Risers



m-d-yy CREATED
REVISION 1
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FINAL APPROVAL

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Show Name - 000000 EVENT CITY - MOVE IN DATE: **Orlando - Month/dd** EXHIBITOR NAME/BOOTH #: **Orlando**

EVENT NAME - JOB #: **SHOWNAME_WTXX_DESCRIPTION.AI** SCALE: **10%** THICKNESS: 1/8" 3/16" 1/4" 1/2"

LINE ITEM # **000000** WT # **500000** TOTAL QUANTITY **14**

ACCOUNT EXECUTIVE: **Orlando - First & Last Name** FACILITY: **Orlando** BUILDING NAME: **Orlando** LOCATION: **Orlando** DISMANTLE DATE AND TIME: **MM/DD** **MM/DD**

INSTALL DATE AND TIME: **MM/DD** **MM/DD**

NOTES/SHIP TO:

FILE NAME: **SHOWNAME_WTXX_DESCRIPTION.AI**

PRINTER: DIRECT HP BANNER EPSON shops choice

MATERIAL: HONEYCOMB white kraft POLYFOAM

GRAPHIC TYPE: Floor graphics TotalFlex Unit Wall graphic Escalator graphics Other

ADDITIONAL ITEMS: Arrows Easel Back Grommets Pole Pockets Remo Tape T-Base Cardboard Base Chrome Sign Holder Velcro Other

THICKNESS: 1/8" 3/16" 1/4" 1/2"

SCALE: **10%**

SS DS OVERLAYS TILES

FLAPS BLEED CUT OUTLINE

WRAP EDGES PAINT EDGES

P:Orlando/Graphics/