

premiereORLANDO

International • Beauty • Event

2021 YOUTUBE VIDEO SPECIFICATIONS

DEADLINE

Materials are due 2 weeks prior to post date.
For questions contact gretchen@premiereshows.com

REQUIREMENTS FOR VIDEO

6-8 minutes

ELECTRONIC FILES

Advertising materials may be emailed. Please include:

- Video
- Description (can include tags and social media)

ACCEPTABLE VIDEO FORMAT & RECOMMENDED SETTINGS

Video Format:

- .MP4
- .MOV

Video Codec: H.264

Audio Codec: AAC

Channels Stereo or Stereo + 5.1

Sample rate 96khz or 48khz

Please note: No copyrighted audio allowed.

Video or description must mention participation as an exhibitor at Premiere Orlando.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

PLEASE NOTE

Your video will be uploaded to Premiere TV's YouTube Channel, PremiereOrlandoTV at <https://www.youtube.com/user/PremiereOrlandoTV>.

ARTWORK GUIDELINES

AD NAME	DIMENSION	SIZE
YouTube Video	1920x1080 (1080p)	MAX 5GB

TECHNICAL QUESTIONS

Elise Killebrew

Multimedia Designer

407-265-3131 x140 or 800-335-7469 x140

elise@premiereshows.com

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

No more than a 5 MB file should be sent at a time.

Compress larger files with WINZIP or similar program.

Online file sharing such as Hightail, WeTransfer or

Dropbox are acceptable.