

2021 WEBSITE ADVERTISING SPECIFICATIONS

DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
September	August 13
October	September 14

ELECTRONIC FILES

Advertising materials may be emailed.

Please include:

- Ad
- Contact Person
- Website Link

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPG, GIF or PNG ONLY
- Static design ONLY no animations

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	180px x 300px	40K
Registration Banner	415px x 130px	40K

INTERIOR BANNER & REGISTRATION BANNER

Will be rotated with each new page visit between a maximum of 5 companies per location. For example, if 5 banners are sold for the month, each advertisement will be viewed one out of every five times the page is visited.

SOURCE LOCATION - INTERIOR BANNER

Website

premiereorlandoshow.biz

Show Info

- Registration Prices
- General Info
 - Show Schedule & Location
 - Directions & Parking
 - Attractions & Theme Parks
 - Continuing Education
 - Travel Tips
 - Who Can Attend
- Education
- Competitions
- Special Events
- School Program
- Show Preview

Hotel & Travel

- Hotel Reservations
- Airport Information
- Ground Transportation
 - Show Shuttle
- Dining & Night Life
- Attractions & Theme Parks
- International Travelers

Media

SOURCE LOCATION - REGISTRATION BANNER

Website

<https://premiereorlando.premiereshowgroup.com/login?ReturnUrl=%2f>

