

premiereORLANDO

International • Beauty • Event

2021 SOCIAL MEDIA POST SPECIFICATIONS

DEADLINE

Materials are due 2 weeks prior to post date.
For questions contact rachel@premiereshows.com.

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- PNG ONLY
- Static design ONLY no animations

Caption provided is subject to change by Premiere.

ARTWORK GUIDELINES

AD NAME	DIMENSION	SIZE
Facebook Post	1200x630	500KB
Instagram Post	1080x1080	n/a

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

CAPTION GUIDELINES

Please include caption and link with accounts you would like tagged and any hashtags pertaining to your company/post.

SEND MATERIAL TO

Rachel Brill
Marketing Coordinator
407-265-3131 x142 or 800-335-7469 x142
rachel@premiereshows.com

SAMPLE

FACEBOOK

1200x630



INSTAGRAM

1080x1080

