# Premiere Show Group Giveaways - Official Rules

### Social Media Show Pass Giveaways

### How to Enter:

How to Enter:

No purchase necessary to enter or to win show passes. To enter a Premiere Show Group Social Media Show Pass Giveaway, Entrant must reply to the social media post during designated giveaway date(s) and time(s). All giveaway times are in Eastern Standard Time. Entrants that do not meet eligibility to attend the Premiere Show Group managed tradeshow for which show passes are being given away will be disqualified and not considered for winning. These giveaways are void where prohibited or restricted by law. The Winner will be notified via social media platform in which giveaway was conducted within three (3) business days of giveaway ending. Winner must respond to Premiere Show Group outhin seven (7) days of Premiere Show Group's initial attempt to contact Winner. Winner must provide proof of eligibility upon request by Premiere Show Group or risk forfeiting their prize. Premiere Show Group reserves the right to select an alternate Winner should forfeiture occur. If any prize or prize notification is returned as undeliverable the winner may be disqualified and an alternate winner may be selected.

### Third-Party Show Pass Giveaways

### How to Enter:

How to Enter:

No purchase necessary to enter or to win show passes. To enter a Third-Party Show Pass Giveaway, Entrant must follow instructions prompted by giveaway. In some cases, Entrants will be brought to an external website that contains a registration form where Entrant will be prompted to enter their information. By entering these giveaways and providing accurate contact information, Entrant authorizes Premiere Show Group to send marketing materials to them, including but not limited to, direct mail literature and promotional emails. Winner will be contacted by phone or email within three (3) business days of giveaway ending. Winner must respond to Premiere Show Group within seven (7) days of Premiere Show Group's initial attempt to contact Winner. Winner must provide proof of eligibility upon request by Premiere Show Group or risk forfeiting their prize. Premiere Show Group reserves the right to select an alternate Winner should forfeiture occur. All provisions under Social Media Show Pass Giveaway for materials provided and prize claims also apply. Should an Entrant have any concern regarding the non-returne occur. An provisions under Social Media Show Pass Giveaway for materials provided and prize claims also apply. Should an Entrant have any concern regarding the legitimacy of a Third-Party Show Pass Giveaway, they are encouraged to contact Premiere Show Group directly. Premiere Show Group is not liable for any sweepstakes or prizes by a Third-Party that has not been previously authorized or approved by show management.

### Eligibility:

Winner must be at least sixteen (16) years of age or older. Entrants must hold a professional beauty license, be a student actively enrolled in school to obtain one of these licenses, **OR** be a legal owner or legally documented employee of a professional beauty industry establishment:

beauty industry establishment.	
Professional Beauty Licenses Eligible	Professional Beauty Industry Establishments Eligible
Cosmetologist Hair Stylist Barber Esthetician Nall Technician Massage Therapist Professional Make-Up Artist*	Hair/Nail Salon Spa Barbershop Post-Secondary School* "School must offer education for students to obtain one of the listed professional beauty licenses, eligibility is limited to only owners or employees
*Must show proof of professional status – makeup artists who are bloggers, vloggers, instagrammers, etcetera that are not professional artists with a clientele are not eligible.	whom work directly with these departments.

### How to Win a Show Pass Giveaway:

Entrants must meet all eligibility and specific qualifications of giveaway to be considered. Entry forms must be completed with accurate information. Entries with inaccurate or misleading information will be disqualified. In instances where a question is posed, Entrants must accurately answer the question or provide feedback on the correct topic to be eligible. Qualifying entries are selected at random with the exception of "Launch Party" contests. All decisions made by Premiere Show Group are final in all matters.

# **Launch Party Contests**

Launch Party Contests
In these giveaways, Entrants are encouraged to share photos or videos of themselves at a Premiere Show Group event or a creative piece expressing desire to attend. Entrants must use specific launch party hashtag(s) as promoted in social media posts. Entries that contain generic images or memes not created by an Entrant will not be considered. Premiere Show Group's social media team will choose the entries that best fit the goal and objective of the giveaways. Finalists are selected by anonymous vote cast by members of the Premiere Show Group's staff. All decisions made by Premiere Show Group's staff. All decisions made by Premiere Show Group are final in all matters. Show Group are final in all matters.

### **Beautiful Experiences and Beautiful Moments** How to Enter:

How to Enter:

All Entrants must have a show pass to the Premiere Show Group managed tradeshow in which the experience is being provided. No attendee is permitted to purchase more than one show pass for themselves. Purchase does not increase chances of winning. Entrants can enter as many Beautiful Experiences or Beautiful Moments as they wish to attend. However, Entrants will only be eligible to win one (1) Experience. For these Entrants, the Experience they have won is final and Entrants cannot select to participate in a different Experience. To enter, Entrants will be brought to an external website that contains a projection form where Entrants will be prompted to enter the contains. in a different Experience. To enter, Entrants will be brought to an external website that contains a registration form where Entrants will be prompted to enter their information and select desired Experience. By entering one of these Experiences and providing contact information Entrant is authorizing Premiere Show Group to send marketing materials to them including but not limited to direct mail literature and promotional emails. All entries must be received during designated contest date(s) and time(s). All contests times are in Eastern Standard Time. Any entries received outside of the designated time frame will be void and not eligible for winning. These Experiences are void where prohibited or restricted by law. The Winner will be notified by phone call or email. Winner must respond to Premiere Show Group within seven (7) days of Premiere Show Group's initial attempt to contact Winner. Winner must provide proof of eligibility upon request by Premiere Show Group or risk forfeiting their prize. Premiere Show Group reserves the right to select an alternate Winner should forfeiture occur. If any prize or prize notification is returned as undeliverable, the Winner may be designalified and an alternate Winner may be selected. Entrant must be available to attend and an alternate Winner may be selected. Entrant must be available to attend Experience during the scheduled duration. In the event Entrant cannot attend during the schedule Experience, entry will be forfeited and an alternate Winner will be selected.

Eligibility:
All Entrants must have a show pass to the Premiere Show Group managed tradeshow in which the Experience is being provided to win. In order to purchase a show pass to any Premiere Show Group managed show, Winner must be at least sixteen (16) years of age or older and hold a professional beauty license, be a student actively enrolled in school to obtain one of these licenses, OR be a legal owner or legally documented employee of a professional beauty industry establishment: For list of accepted professional licenses or industry establishments, see chart under show pass giveaways,

Any experience involving the consumption of alcohol requires entrant be at least twenty-one (21) years of age or older. Any winner not at least twenty-one (21) years of age at the time of the Experience, will forfeit their prize and an alternate winner will be selected. For any Experience that takes place at an off-site venue, Entrant must be at least eighteen (18) years of age or older. In the instance that an Experience takes place at a venue that has an age requirement to enter, the giveaway Entrant must be old of enough for entry. Should the Entrant not be old enough to enter venue, their entry for the Experience will be voided and an alternate winner will be selected. State or Federal Government issued identification may be required before final decision is made.

How to Win a Beautiful Experience/Beautiful Moment:
Entrants must meet all eligibility and specific qualifications of giveaway to be considered. Entry forms must be completed with accurate information. Entries with inaccurate or misleading information will be disqualified. After the giveaway is closed, qualifying entries are then selected at random. Winner will be contacted by phone or email within three (3) business days of giveaway ending. Winner must respond to Premiere Show Group within seven (7) days of Premiere Show Group's initial attempt to contact Winner. Winner must provide proof of eligibility upon request by Premiere Show Group or risk forfeiting their prize. Premiere Show Group reserves the right to select an alternate Winner should forfeiture occur. If any prize or prize notification is returned as undeliverable, the Winner may be disqualified and an alternate Winner may be selected. Entrant must be available to attend Experience during the scheduled duration. In the event Entrant cannot attend during the schedule Experience, entry will be forfeited and an alternate Winner will be selected. All decisions made by Premiere Show Group are final in all matters.

# General Conditions for Sweepstakes

### Odds of Winning:

The odds of winning are dependent upon number of qualifying entries.

### Materials Provided in Sweepstakes Entries:

By submitting material as part of entry in a Premiere Show Group giveaway, Entrant represents they are the sole owner of the material and possess the right to distribute and authorize further distribution. Materials provided to Premiere Show Group for giveaways, including (but not limited to) photos, videos, and quotes, become the sole property of Premiere Show Group and Entrant consents to use of materials by Premiere Show Group at its discretion for any purpose.

Winners/Prizes:
There is no cash value for Premiere Show Group prizes. No transfer, cash equivalent, or prize substitution is permitted, except at the discretion of Premiere Show Group. Premiere Show Group or Third-Party prize sponsors may require Winners to sign an affidavit of eligibility and liability/publicity release. Decisions made by Premiere Show Group or giveaway sponsors are final in all matters, including interpretation of these rules and specific requirements of each individual giveaway. All expenses not specified herein or via sweepstakes including but not limited to all federal, state, and local taxes, travel and lodging, are each Winner's sole responsibility.

### Photo/Video Release:

Proto/video Release:
By entering any Premiere Show Group giveaway or, on days of event, entering Premiere's exhibit hall, classroom, open lobbies, or attending a Beautiful Experience/Beautiful Moment, Attendees/Winners grant Premiere Show Group, those exhibiting, press with Premiere Show Group approved press passes, and/or sponsors of an Experience, the consent to use images or likeness in still, audio and moving recordings that have been approved by Show Management.

## Cancellation & Force Majeure:

Cancellation & Force Majeure:

Show Management will not be liable for fulfillment of the tradeshow or specific experience if non-delivery is due to any of the following causes: by fire, act of God, public enemy, war or insurrections, strikes, the authority of the law, extreme weather condition, terrorism, disaster, civil disorder, acts of aggressions or for any cause beyond Premiere Show Group's control. Non-delivery may result if a reasonable fear exists for any one or more of such events occurring or threatening and making it inadvisable, illegal, or impossible to hold the tradeshow. No refunds or prize exchanges will be made if force majeure occurs during the tradeshow. Premiere Show Group shall not be liable for any incidental or consequential damages for any breach or failure on its part to perform incidental or consequential damages for any breach or failure on its part to perform under this giveaway or damages for the Winner.

## Limitation of Liability/Disclaimer:

Limitation of Liability/Disclaimer:

All Entrants, as a condition of entry, agree to be bound by these official rules and the decisions of Premiere Show Groups and/or giveaway sponsors. By entering a Premiere Show Group giveaway, except where prohibited by law, Entrants gives consent to Premiere Show Group to any of the information contained in their entry for advertising, promotional and marketing materials without additional compensation. Additionally, all Entrants, agree to be photographed, filmed, taped and/or interviewed about the giveaway, except where prohibited by law. Winner by acceptance of any giveaway prize, agrees to release Premiere Show Group and when applicable, experience sponsors, from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons or property which may be sustained in connection with the receipt, ownership or use of prize or while travelling to and from a location to obtain or use prize. Further no responsibilities are accepted for any additional expenses, omissions, delays, re-routing or acts of any government or authority. Neither Premiere Show Group or when applicable, experience sponsors, are responsible for technical, hardware, software or telephone malfunctions of any kind, lost or unavailable network connections or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications caused by Premiere Show Group or when applicable, experience sponsors, the user or by any human error which may occur in the processing of the entries in any Premiere Show Group giveaways and which may limit an Entrant's participation in any giveaways by Premiere Show Group. Entries that are incomplete, illegible or corrupted are void and will not be accepted. Any person who supplies false information, enters by fraudulent means or is otherwise determined to be in violation of these official rules, prize will be forfeited and entrant may be prosecuted to the fullest event of the law. Premiere Show Group giveaways will be provened information, enters by fraudulent means or is otherwise determined to be in violation of these official rules, prize will be forfeited and entrant may be prosecuted to the fullest extent of the law. Premiere Show Group giveaways will be governed, construed and enforced in accordance with the laws of the State of Florida. Any action by an entrant or any third party brought to enforce these rules or in any connection with any matters relating to Premiere Show Group shall be handled through arbitration and in either Orange County, Florida or Seminole County, Florida and Entrants consent to the jurisdiction of said courts. Submission of any entry is acknowledgement of and agreement to be bound by all terms and conditions of these official rules. In a dispute concerning who submitted an entry, the entry will be declared to have been made by the authorized account holder of the email address or social media account submitted at the time of entry. Premiere Show Group can modify these official rules in any way or at any time, as long as Premiere Show Group gives reasonable notice.