

June 1-3, 2019

Education Days
June 1-3
Exhibit Floor Open
June 2-3



PGC Hair by 2018 NAHA Finalist Danielle Keasling

premiere **ORLANDO** International Beauty Event

& premiere **DAYS PA**

YOUR COMMUNITY, YOUR EVENT

Premiere Orlando, June 1-3, 2019

Orlando, Florida, May 28, 2019 – The industry’s largest event just keeps getting bigger and better! With more than 59,750 beauty professionals in attendance last year and more than 850 exhibitors across the extensive 7.3-acre exhibit floor, Premiere Orlando continues to raise the bar. This year, the show will host over 650 educational classes with many new and exciting additions. It is sure to equip you with the education you need to succeed and rejuvenate your passion and love for the industry. Network with thousands of amazing beauty professionals from all 50 states and from across the globe and explore the always breath-taking exhibit floor to get the products and tools you need. “Something exciting always happens at Premiere, don’t miss this year’s historical event!” – Arod “A Milly”.

#BEAWESOMETOSOMEBODY

This year Premiere Orlando is collaborating with Mark Bustos and partnering with FACT, Foster Adoptive Caregiver Team, Inc (a 501c3 organization) to give back and provide FREE haircuts to local Central Florida foster kids and their families. Premiere Orlando’s goal is to provide a minimum of 180 individuals with the experience of a pop-up high-end salon to receive haircuts by some of the finest stylists and barbers like Keon Washington, Sascha Breuer, Terrence Manning, Nikki Trowbridge and more.

The event will take place on Saturday June 1, 2019 at the Rosen Centre from 3:00 – 6:00 PM.

For more details, please email leann@premiereshows.com

ABOUT MARK BUSTOS

At the young age of 14, Mark Bustos discovered the power of human interaction through his passion for cutting hair. That’s why he has dedicated the last two decades of his life to not only developing and honing his craft, but also sharing his talents with everyone.

He has clients all over the globe, starting with his own brothers and cousins, to a star-studded clientele like fashion designer, Phillip Lim, NASCAR Driver, Jeff Gordon while also servicing 8-year old Isabella, living on the streets in the Philippines.

As the founder of the #BeAwesomeToSomebody Charity/Movement, Mark has humbly given a new meaning to being compassionate by giving free haircuts to the homeless every Sunday, all around the world. Not only has this inspired family, friends, hairstylists and strangers all over the world to help those in need, Mark is able to meet new people and be moved by their stories simply by doing what he loves.

INTERESTED IN GIVING BACK?

Here are some ways that you or your brand can be involved:

FOR THE FAMILIES

- Donate shampoo, conditioner, and styling products
- Other Requests:**
- Personal hygiene products (toothbrushes, toothpaste, soap, etc).
 - Night lights
 - Clothing (including items such as new underwear, socks, pajamas, swimsuits)
 - Diapers
 - Groceries/Meals (dry goods/gift cards to grocery stores or restaurants)

CHANGE THE WORLD

In addition to the Mark Bustos event, Premiere Orlando has added a whole new section of education dedicated to Community Outreach featuring Cut Out Domestic Abuse (presented by Cut It Out featuring Lillie Wiggins), How to Use Hairdressing Skills for Good (presented by The Kind Cut featuring Sascha Breuer), The Opioid Epidemic: How to React and Help (presented by Awaken Your Beautiful featuring Lucinda Crowe-Layne) and Reach Out (presented by Dave Diggs Barber Academy featuring Vice Cutter).

REGISTER TODAY!

Premiere Orlando show passes are available on premiereorlandoshow.biz.

Contact Information for this Release:
Email press@premiereshows.com or call 800-335-7469

A Premiere Orlando Show Pass includes access to the 7.3-acre exhibit floor (Sunday & Monday), more than 650 educational classes (Saturday, Sunday and Monday), Main Stage presentations and Hair Color Stage presentations. Also, through premiereorlandoshow.biz attendees can access exclusive discounted hotel rates (OnPeak) as well as discounted travel rates.

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