

June 1-3, 2019

Education Days  
June 1-3  
Exhibit Floor Open  
June 2-3



PGC  
Hair by 2018 NAHA  
Finalist Danielle Keasling

# premiere **ORLANDO** International Beauty Event

## & premiere **DAYS PA**

## Your Community, Your Event. Premiere Orlando, June 1-3, 2019

**Orlando, Florida, March 7, 2019** – The industry’s largest event just keeps getting bigger and better! With more than 59,750 beauty professionals in attendance last year and more than 850 exhibitors across the extensive 7.3-acre exhibit floor, Premiere Orlando continues to raise the bar. This year, the show will host over 650 educational classes with many new and exciting additions. It is sure to equip you with the education you need to succeed and rejuvenate your passion and love for the industry. Network with thousands of amazing beauty professionals from all 50 states and from across the globe and explore the always breath-taking exhibit floor to get the products and tools you need. “Something exciting always happens at Premiere, don’t miss this year’s historical event!” – Arod “A Milly”.

### A Beauty Industry Must See

Year after year, Main Stage at Premiere Orlando impresses the beauty industry with high-end fashion and education offered, it’s like NY Fashion Week meets the best cosmetology education. It is no wonder, Main Stage at Premiere Orlando is must-see for any beauty professional with the industry’s biggest names gracing the stage for 2-days of non-stop education. This year, Premiere Orlando is excited to welcome: *Chrystofer Benson Collective* (featuring Chrystofer Benson, Greta Coston, Lenny Strand and Cory Hoffman), *Ulta Beauty Pro Team*, *American Crew* (featuring Phoenix Thomson, Paul Wilson & Mike Sharkey), *Joico* (featuring Larisa Love & Richard Mannah), *Lala’s Updos* (featuring Lala Chihai), *Kenra Professional* (featuring Stephanie Brinkerhoff & Cassie Siskovic) as well as welcome back attendee favorites, *#myidentity* (featuring Guy Tang), *Redken 5th Avenue NYC* (featuring Sam Villa, Chris Baran, Lori Zabel & Justin Isaac) and *BARBERology by BaBylissPRO* (featuring Sofie Pok, Carlos Estrella, Joshua Hawkins & Frank Soto).

### Learn from the Color Experts

Hair Color Stage at Premiere Orlando offers color education to dye for with a phenomenal lineup at this year’s event – if you’re serious about color then these are presentations you do not want to miss. This year’s lineup consists of the best of the best with education offered by: Shelley Gregory & Cassandra McGlaughlin, *Sunlights Balayage* (featuring Candy Shaw), *Aloxxi* (featuring Leonardo Rocco, Sam LaBella, Tommy Cole & Robertina Martinez), *The Unicorn Tribe* (featuring Alix Maya & Daniel G. Tetreault), *Pravana Collective* (featuring Taylor Rae, Neal Malek, Melody Larissa & Timbo Mack),

*Matrix* (featuring Chrystofer Benson & Rickey Zito), *Redken 5th Avenue NYC* (featuring Justin Isaac, Lori Zabel, Rebecca Taylor & Cassandra McGlaughlin), *CosmoProf Education* (featuring Leysa Carrillo, Olivia Smalley, Jacob Khan & Amelia Fugitt), *Joico* (featuring Larisa Love, Ricardo Santiago & Cherry Petenbrink), *Ulta Beauty* (featuring Nick Stenson, Sonya Dove & Sean Godard), *Pulp Riot* and *b3 Brazilian Bond Builder*.

### Your Education Destination

No other show offers more education than Premiere Orlando with more than 650 classes to choose from there is something for everyone in the professional beauty industry and this year there is so much new education offered– it just must be shared:

3D’z Hair Salon	Jamal Edmonds Education	Sharkfin Shears
Agave Products	Jenny Secret	Smiley’s Hair Clinic
Aprés Nails	Katapult Marketing	Sohuis
Barbicide	Keune International	Sportclips
bareMinerals	Max Eli LLP	Stefani Carol Makeup Academy
Bold Hold	Medidermik Mesotherapy	Takaya Maddox Inc
Blush Beyond	Mele	Texture Hair Care & Educaiton
Bridgid Mary Ebert	Merrylaz Aesethics USA	The Healthy Hair Therapist
Caronlab Australia	Miracle Fruit Oil	The Nique Collection
Celeb Luxury	Nail Labo	The Professional
Fibroblast USA	Nova Skin Products	The Rich Barber
GlyMed Plus	Prosper U Pro	The Tuggle Brothers
Hair Bar NYC	Ray Paul Products	Truth, Beauty & Goodness
Hairlounge	Saco Hair	VOESH New York
Hana Ali Makeup Artistry	Sally Beauty	PLUS MANY MORE...

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On top of all that is new, hundreds of the industry’s favorite brands and educators who will be returning this year as well. For the full education line-up, click here.

### Be Apart of the Conversation

After being wildly successful at last year’s event – Premiere Orlando is bringing back panel and round table discussions to this year’s show. Some attendee favorites will be returning with new panelist: The Hair Loss Panel (featuring Sharon Reams, Connie Judge, Dr. Mathis Winzer MD, Dr. Johnny Bonner MD, Andreana Ramseur, Crystal Styles, Doris Mosley & Dr. Allen Bauman, MD ABHRS) Tomeka’s Beauty Salon Owners & Managers Discussion (featuring Tomeka James, Amy Carter & Paul J. DiGrigoli) and Hairbrained Conversations LIVE (featuring Gordon Miller, Alfredo Lewis, Philip Wolff, Sofie Pok & Arod A “Milly”). Additionally, this year new panel discussions including Hattori Hanzo Shears’ The Fearless Hairdresser (featuring Justin Thomas, Chris McCarley and Michael Klein) and Today’s Leading Barbers Panel Discussion (featuring Jay Majors, Chuka Torres, Carlos Santiago, Mark Bustos, Ivan Zoot and John Mosley).

### Change the World

New this year, a whole section of education dedicated to Community Outreach featuring Cut Out Domestic Abuse (presented by Cut It Out featuring Lillie Wiggins), How to Use Hairdressing Skills for Good (presented by The Kind Cut featuring Sascha Breur), The Opioid Epidemic: How to React and Help (presented by Awaken Your Beautiful featuring Lucinda Crowe-Layne) and Reach Out (presented by Dave Diggs Barber Academy featuring Vice Cutter). Also new this year, attendees will have the opportunity to work alongside Mark Bustos and give back to the local community by providing FREE haircuts to foster kids and their families. Registration for this special event is required as space is limited. For more details visit [premiereorlandoshow.biz](http://premiereorlandoshow.biz).

### Get Creative & Showcase Your Talents

Take the opportunity and compete in one of the many competitions offered at Premiere Orlando. Have your talent viewed and recognized by some of the industry’s biggest manufacturers and educators.

Women’s Hair	Short Hair Challenge Avant Garde Naturally Textured
Men’s Grooming	Classic Cuts Creative Cuts
Nailympia Competitions	Gel Tip Overlay L&P Acrylic Sculpture Joy of Nails w/ Bling! Reality Nails Mixed Boxed Media Runway Stiletto Nails Fantasy Complete Look Soak-Off Gel Manicure
Makeup Artistry	Scarily GOREgeous Kiss the Bride Cirque du Premiere
Student Team	Celebrity Stylist In Training

“If you don’t challenge yourself you will never know what you can become” – Wayne Tuggle.

### 7.3 Acres of Amazement

Take in the breath-taking exhibit floor and shop some of your favorite brands such as:

Aloxxi Hair Care	Farouk Systems	Make Up For Ever
American Crew	HALOCOUTURE Extensions	Morphé
Andis	Joico	Pravana
BaBylissPRO	KUPA Incorporated	Pureology
CND	LeChat Nail Care Products	Redken
Elegance Barbering	Matrix	Repêchage
Eminence Organic Skin Care	Mizani	Sam Villa
Famous Names	Morgan Taylor	Thermafuse
Farm House Fresh	Moroccanoil	Young Nails

Just to name a few of the over 850 exhibitors anticipated at this year’s event.

### Register Today!

Premiere Orlando show passes are available on [premiereorlandoshow.biz](http://premiereorlandoshow.biz). A Premiere Orlando Show Pass includes access to the 7.3-acre exhibit floor (Sunday & Monday), more than 650 educational classes (Saturday, Sunday and Monday), Main Stage presentations and Hair Color Stage presentations. Also, through [premiereorlandoshow.biz](http://premiereorlandoshow.biz) attendees can access exclusive discounted hotel rates (OnPeak) as well as discounted travel rates.

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