

2021 PRODUCT SAMPLE HOLDER SPECIFICATIONS

DEADLINE:

Artwork must be received by AUGUST 20

Product must be received by OCTOBER 7

Shipping and material handling fees are the responsibility of the sponsor.

MINIMUM REQUIREMENTS FOR ARTWORK

At least 100-150 dpi resolution at full size of actual finished product. All related PMS and/or CMYK color codes. If submitting a “vector” type file, include all fonts, or convert fonts to outlines or paths.

ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

ACCEPTABLE SOFTWARE FILE FORMAT

We are capable of working with both PC and MAC based software, and can accept art created with the following software. Files should always be saved in their native format.

- ADOBE—Illustrator, InDesign and Photoshop
- COREL DRAW or QUARK XPRESS

SEND ARTWORK TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

ARTWORK DIMENSIONS

TOP PANEL (1 SINGLE SIDED)	WIDTH	HEIGHT
Artwork Size	18 7/8”	12 1/4”
Viewable Area*	18 3/8”	11 3/4”

*Please ensure all copy and logo falls within this area.

ONSITE PLACEMENT

Upon receipt of your graphics and product by the deadline, Show Management will handle production, installation and dismantle. Product will be placed in the bin and re-filled by Show Management. The size of the clear bin which your product will be placed in is 18 3/8” long and 10 3/4” high.

PRODUCT SHIPMENT SPECIFICATION

Products must be shipped in advance, separate from your freight using the sponsor shipping label on page 3. Material handling fees will apply. Sponsor samples must be received by October 7. Please note this label is for sponsor shipments ONLY. No additional items should be shipped using this label. So your shipment is delivered to the appropriate location, we ask you to send your sponsored product using this label.

ONSITE STAFFING

The sponsor is required to have a staff member positioned at the product sample holder Sunday at 8:00am (1 hour prior to show opening) until 6:30pm, and Monday at 8:30am (30 minutes prior to show opening) until 5:00pm in order to monitor product distribution to attendees.

SAMPLE

PRODUCT SAMPLE HOLDER



F R E E M A N

R U S H

D O N O T D E L A Y

MUST DELIVER BY OCTOBER 7, 2021

**TO: FREEMAN
10088 GENERAL DR
ORLANDO, FL 32824**

PRODUCT SAMPLE HOLDER

EVENT: 2021 PREMIERE ORLANDO

(PRODUCT SAMPLE HOLDER)

(INSERT COMPANY NAME)

NUMBER OF BANNERS _____ DIMENSIONS _____

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

F R E E M A N

R U S H

D O N O T D E L A Y

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