

OCTOBER
17-18
2021

premiere ORLANDO

International • Beauty • Event



2020 Haircolor Finalist,
Genia Church

ORLANDO/ORANGE COUNTY
CONVENTION CENTER
ORLANDO, FLORIDA

PREMIERE ORLANDO SHOW PREVIEW RELEASED!

The Education You Need To Succeed™

The moment you've all been anticipating has come... the Premiere Orlando 2021 show preview is now available! Get ready to dive into over 400 classes, endless shopping on the show floor, and stunning Main Stage and Color Stage presentations – all included with your show pass! Come together IN PERSON on October 17-18, 2021 and help us celebrate the passion for the beauty industry under one roof again. With exciting new classes, discussions and panels, plus opportunities to connect with brands and influencers - you do not want to miss out on this impactful beauty tradeshow back in full force!

New Location & New Education

The Premiere Orlando Main Stage has a whole lot of NEW this year! Kicking it off with a new location, this impressive stage is guaranteed to give you all the butterflies of excitement and inspiration for your future career moves. A must-see for any beauty professional, here you can catch all the big names for 2-days of education and motivation! Premiere Orlando is happy to announce: *BaBylissPRO* (Featuring Reggie Marcel, Jose Perales, Otto Giovanni Ramos, Bee Salas & Richie Gonzalez), *BaByliss Barberology* (Featuring Sofie Pok, Carlos Estrella, Pat Regan, Joshua Hawk & Frank Soto), *Chrystofer Benson Collective* (Featuring Chrystofer Benson, Cory Hoffman, Greta Coston, Pati Plymire, Sean Hayes & Shannon King), *Lala's Updos* (Featuring Lala Chihai), *Sexyhair* (Featuring Antonio Estrada & Josh Perez), *STMNT* (Featuring Sofie Pok), *ULTA Beauty Pro Team* (Featuring Nick Stenson, Ammon Carver, Danielle Keasling, Michelle O'Connor, Pekela Riley, Sean Godard, Sonya Dove & David Lopez), and *Victory Barber & Brand* (Featuring Matty Conrad).

Imagination in Color

When you watch a presentation on the Color Stage, you're going to leave feeling a new creative energy and imagining all the possibilities your skills will take you. This year's talented lineup is one for the books and guaranteed to help you find ways to book more clients! Be sure to plan

your day and catch one of these incredible artists: *Chrystofer Benson Collective* (Featuring Chrystofer Benson), *Masters of Balayage* (Featuring Ryan Weeden), *Presley Poe, Truss* (Featuring Mickey Colon Jr), and the *Ulta Beauty Pro Team* (Featuring Sean Godard & Sonya Dove).

The Power is in Education

With over 400+ classes to choose from this year, reuniting with the beauty community will still be just as powerfully educating and motivating. Don't miss brand new classes and artists to Premiere Orlando like: Ashlee Norman, Karen Perez, Jenny Bui, Mindy Hardy, Nicck Townsend, Ryan Weeden, Siân Richards, *Boho Bridal & Braiding* presented by Alexandra Wilson, *Language of Texture* presented by Colour Kulture, and *Microcurrent Anti-Aging Techniques* presented by Queen Taylor Cosmeceuticals. Connect with your fellow beauty industry friends and learn how to unify and inspire from incredible panel discussions like *BLACK Artists Rise* presented by Colour Kulture, *FABRIC & COLORED FABRIC* presented by Chrystofer Benson Collective, *Returning to the Salon Post Pandemic – Business Roundtable* presented by Tomeka's Beauty, *The Pigmented Panel* presented by 3Jay Productions, plus more!

Be the First to Shop the Latest Products

If you've missed shopping the high energy show floor, Premiere Orlando 2021 will not disappoint. Grab the latest products as you gain access to brand new additions to your favorite brands. Explore the booths joining such as: Amika, Andis, Babyliss Pro, Barberology, Crown Brush, Eminence Organic Skin Care, Farmhouse Fresh, Farouk, HaloCouture, Image Skincare, LeChat Nail Care Products, L3VEL3, Light Elegance, Murad, NuGenesis Nails, Ouidad, Rapidlash, Reuzel, Sexy Hair, Signature Nail Systems, Sunlights Balayage, Tomb45, Wahl and many more!

Show Off Your Talent

You've been itching to get creative and Premiere Orlando has the perfect place for you to show off. Take the opportunity to compete for some prizes and be seen by some of the industry's biggest names. Join one of the limited spaces and register for the following:

Hair	Hair Cutting – Competitor's Choice
Naturally Textured	Control Your Curls Natural Texture
Clipper Cutting	The Cut – Fluid V2 Classic Philly AndisMASTERpiece Andis Student: FreeStyle
Nails	Gel Polish Manicure Salon French with Art Accent Artistic French Embellish It! Fantasy Complete Look
Nails: Turn in Entries	3-D Nail Art – On the Farm Hand-Painted – Things That Go Bump in the Night Bling!
Student Team	Modern & Magical Fairytale Princess

Show Off Your Talent

There's no doubt that you deserve light-hearted fun and a place to celebrate connecting with your influencers, friends, and fellow beauty industry professionals. So, this year enjoy a night off at Premiere Orlando's EXCLUSIVE after party! Wrap up your weekend at Mango's Tropical Café on Sunday night October 17, 2021 from 8:00 PM to 1:00 AM! Welcome to guests of all ages until 10:00 PM and 21+ after 10:00 PM. No cover charge needed, just enjoy the live music, DJ, drink specials and more! The energy will leave you wanting more!

Register Today!

This year take advantage of the new registration pricing. From now until July 30th show passes are the lowest of the year – Early Bird pricing starts at \$65 for a professional 2-day pass, \$50 student 2-day, and now also a student 1-day pass for \$30! Premiere Orlando show passes are available on premiereorlandoshow.biz. A Premiere Orlando Show Pass includes access to the exhibit floor, Main Stage and Color Stage presentations, plus more than 400 classes to choose from! Also, through premiereorlandoshow.biz attendees can access exclusive discounted hotel rates (OnPeak) as well as discounted travel rates.



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