

## 2021 MAGAZINE DISTRIBUTION BIN (SHARED) SPECIFICATIONS

### DEADLINE:

**Artwork must be received by AUGUST 20**  
**Magazines must be received by OCTOBER 7**

Shipping and material handling fees are the responsibility of the sponsor.

### MINIMUM REQUIREMENTS FOR ARTWORK

A high resolution file of the magazine cover must be received by the deadline to be included in onsite graphics. All related PMS and/or CMYK color codes. If submitting a "vector" type file, include all fonts, or convert fonts to outlines or paths.

### ACCEPTABLE FILE TYPE

Files we can use, in order of preference, include:

- EPS and AI (Vector Based Graphics)
- JPG or TIFF
- High Resolution PDF

Note: We cannot use GIF files, Microsoft Office software files such as Word (.doc) or PowerPoint (.ppt), or self-extracting files such as EXE or SEA files.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

### SEND ARTWORK TO

**Gretchen Nielsen**

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

**[gretchen@premiereshows.com](mailto:gretchen@premiereshows.com)**

No more than a 5 MB file should be sent at a time. Compress larger files with WINZIP or similar program. Online file sharing such as Hightail, WeTransfer or Dropbox are acceptable.

### ARTWORK DIMENSIONS

77-7/16" wide x 16-3/4" high

### MAGAZINE SHIPMENT SPECIFICATION

Magazines must be shipped in advance, separate from your freight using the sponsor shipping label on page 2. Material handling fees will apply. Sponsor magazines must be received by October 7. Please note this label is for sponsor shipments ONLY. No additional items should be shipped using this label.

So your shipment is delivered to the appropriate location, we ask you send magazines using this label.

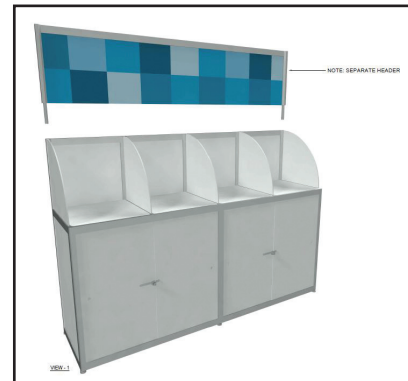
### ONSITE PLACEMENT

Upon receipt of your magazines by the deadline, show management will coordinate placement into the shared bin.

## SAMPLE

### MAGAZINE DISTRIBUTION BIN - SHARED

Photo provided is for reference only and may not refer to your exact location.



**F R E E M A N**

**R U S H**

*DO NOT DELAY*

**MUST DELIVER BY OCTOBER 7, 2021**

**TO: FREEMAN**

**10088 GENERAL DR**

**ORLANDO, FL 32824**

**MAGAZINE BINS**

**EVENT: 2021 PREMIERE ORLANDO**

**(INSERT COMPANY NAME)**

**NUMBER OF PIECES**

THE ABOVE LABELS ARE PROVIDED FOR YOUR CONVENIENCE.  
PLACE ONE ON EACH PIECE SHIPPED TO ENSURE PROPER DELIVERY.  
IF MORE LABELS ARE NEEDED, COPIES ARE ACCEPTABLE.

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