

2021 APP – PUSH NOTIFICATION SPECIFICATIONS

DEADLINE: FRIDAY, SEPTEMBER 17

GUIDELINES

Maximum character count of 100.

In addition to providing message, please include your requested day and time for the notification. Timing is subject to availability and at the discretion of show management.

Message will be linked to your company details page within the app.

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Gretchen Nielsen

Director of Marketing

407-265-3131 x115 or 800-335-7469 x115

gretchen@premiereshows.com

No more than a 5 MB file should be sent at a time.

Compress larger files with WINZIP or similar program.

Online file sharing such as Hightail, WeTransfer or

Dropbox are acceptable.

SAMPLE

APP – PUSH NOTIFICATION

